

## Kumon Experts Available for Interview

### **Mary Mokris, Ph.D.** – *Vice President of Materials & Instruction, Kumon North America*



Dr. Mary Mokris is an education specialist and Vice President of Materials and Instruction for Kumon North America. She began her career at Kumon more than ten years ago as the director of a company-owned Kumon Centre, instructing 200 math and reading students in Atlanta before being relocated to Kumon's headquarters in Teaneck, N.J. Dr. Mokris led Kumon's Reading Department, and worked to develop and revise the reading curriculum, which covers materials from preschool to high school.

Prior to joining Kumon, Dr. Mokris was a tenured Associate Professor of English Language and Literature at Peru State College in Peru, Nebraska for six years. Dr. Mokris holds a bachelor's degree from Columbia University, a master's from the University of Chicago, and a doctorate from the University of North Carolina at Greensboro. She also spent five years teaching at the University of North Carolina at Greensboro, Greensboro College, and High Point University. Dr. Mokris is a regular presenter at conferences and symposiums, and has published numerous articles in a variety of academic and popular publications.

### **David Tsai, CFE** – *Franchise Recruitment and Development Department, Kumon Canada*

*Provinces: Newfoundland and Labrador, New Brunswick, Nova Scotia, Ontario, Prince Edward Island, Québec*



David Tsai serves as manager of the Franchise Recruitment and Development Department for Kumon Canada. Before joining Kumon, David worked with Bell Distribution and Bell Canada as a Retail Sales Representative, Retail Sales Manager and Manager of Direct Fulfillment for Corporate Sales. He began his Kumon career as an Instructor of a company-owned Kumon Centre, then an Area Development Manager and a Branch Manager. In his ten year tenure with Kumon, David has been critically involved in Kumon's mission to help all children fulfill their potential through education.

David is an active member of the Canadian Franchise Association and sits on various executive committees, including the Regional Advisory Committee, the Nomination Committee, and the National Convention Committee. He is also involved in numerous professional and academic associations—he is an academic member of the International Society of Franchising, and a professional member of the Canadian Institution of Management, the Conseil québécois de la franchise and the Association of Chinese Canadian Entrepreneurs.

Currently working towards a doctorate degree in Business Administration from the University of Liverpool, David holds bachelor's degrees in Political Science and Environmental Studies from York University, and a masters degree in Human Resources Management from Webster University. David also holds a Certified Franchise Executive designation from the International Franchise Association.

### **Tim Bateman** – *Franchise Recruitment and Development Department, Kumon Canada*

*Provinces & Territories: Alberta, British Columbia, Manitoba, Saskatchewan, Northwest Territories, Nunavut, Yukon*