



**BE REWARDED AND
CHALLENGED EVERY DAY**

THE KUMON FRANCHISE EXPERIENCE

Discover the personal fulfillment that comes from maximizing a child's success. And yours.



Imagine going to work every day looking forward to making a profound and lasting impact on the lives of kids in your community. As a Kumon franchise owner, you'll experience the rewards of being your own boss and building a successful business — with the support of the world's leading after-school learning franchise behind you.

For more than 50 years, our system of training, resources and support has helped individuals just like you establish and grow their businesses. We're dedicated to doing the same for you.

How the Kumon Learning Method Began



Kumon was created by a dad, who wanted the best for his son.

In 1954 Japan, a father and gifted math teacher named Toru Kumon wanted his young son, Takeshi, to develop a love for learning. He also wanted him to be thoroughly prepared for rigorous high school and college entrance exams in his future.



Short, incremental assignments helped his son to master concepts.

Each day, Toru gave Takeshi short, incremental assignments to complete, allowing his son to master each concept completely before learning a new skill. The method was so successful that by sixth grade, Takeshi was solving calculus problems.



As Toru's son started studying far beyond grade-level, other parents took notice.

As young Takeshi Kumon's ability improved, the interest from other parents in Toru Kumon's unique step-by-step self-learning method began to grow. Today, Kumon has helped millions of students in 48 countries.

The proven Kumon Method helps you guide your students to success.



As a Kumon Franchise owner, your role is not to tutor kids in math and reading.

Instead, you are there to guide your students as they actively develop critical, self-learning skills and progress through their Kumon Math and Reading Worksheets, which are the key to their success. It's a Method that's been proven and fine-tuned with more than 4 million students:

- Kumon worksheets cover everything from counting to calculus, and phonemics to Shakespeare. They are continually updated to be relevant in today's world.
- Each daily assignment of worksheets is designed to take about 30 minutes to complete and includes examples of how to solve each problem, empowering your students to self-learn new concepts on their own.
- Since every worksheet is a step more advanced than the one before, your students always have a grasp of the fundamental learning before moving on.
- Two days a week, your students will complete their worksheets at your center. The other five days, they'll finish their assignments at home.

What you can expect as a Kumon Franchisee.



YOUR KUMON DAY



As the owner of your center, you'll balance the rewarding moments of guiding and supporting your students with the exciting challenges of building a thriving business.

On any given day at Kumon, you may find yourself:

- grading and providing feedback on worksheets they have completed as homework, or during the 2 sessions each week at your center
- working one-on-one to help guide your younger students
- meeting regularly with current and prospective parents to help them understand how Kumon can advance their child's education
- hiring your own staff, handling your finances and budgets, and taking full advantage of our marketing resource programs to get your new business growing

Move forward with one of the world's leading franchises behind you.



At Kumon, we're committed to providing you with the training, resources and support to help you be successful. Here's how we can help you open a Kumon center in your area:

We help you find the right location to maximize your Kumon franchise success.

Your center's location is important. We help you select the ideal area to help attract the most students, year after year. We also will review areas you suggest which may not be on the available opportunities list.

You can receive up to \$19K in business incentives.

We believe helping you get off to a great start is one of the keys to helping you succeed. So, we have developed a program that can allow up to \$19k in business incentives to help you open your center.

We get you started for less than many other franchise opportunities.

You don't have to pay a premium to partner with the industry leader. Our start-up franchise and materials fees are lower than most in the industry, including all of our competitors in the supplemental learning category.

What do I need to get started?

Although experience running a business or a background in education are a plus, neither is a requirement for starting a Kumon franchise. Successful franchisee candidates have:

- A net worth of \$150,000 and liquid capital of \$70,000
- A University Degree or College Diploma
- Strong communication skills & proficiency in math and reading
- Desire to help children advance their educational skills

**We're voted the
#1 Education Franchise by
Entrepreneur Magazine.**

**Top publications agree —
Kumon consistently leads the way in
growth and support**

We know that opening a new business is a huge commitment. But our consistently high industry rankings mean you can partner with Kumon and take that step with confidence.

Entrepreneur MAGAZINE BOND'S Top 100 FRANCHISES Forbes eBusiness YOUR SMALL BUSINESS ADVANTAGE

- #1 EDUCATION SERVICES FRANCHISE
- #20 FRANCHISE 500
- #28 FASTEST GROWING FRANCHISE
- TOP 100
- #3 TOP FRANCHISE FOR THE MONEY
- #5 "AllStar" FRANCHISE

TALK WITH US

If you're ready to discover the rewards of maximizing a child's success, and yours, take the next step in learning more about Kumon Franchise Opportunities.

Call us at 1.855.KUMONUS (855.586.6687)

KUMON®

FRANCHISE

1.855.KUMON.US

[1.855.587.6687]

KUMONFRANCHISE.COM

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